



PRIVATE EQUITY PROSPECTUS

MARCH 29-30, 2017

PRIVATE EQUITY EXHIBITOR CHAIR: JOHN ROMNEY
JROMNEY@LLCP.COM
(817) 247-8141

PRIVATE EQUITY EXHIBITOR LIAISON: JENNIFER GRETT
JENNIFER.GRETT@KATTEN.COM
(832) 876-4523



2017 TEXAS ACG CAPITAL CONNECTION

Kay Bailey Hutchison Convention Center (“KBHCC”)

March 29-30, 2017

Dallas, Texas

The Texas ACG Capital Connection (“TACC”) is the most significant private equity and debt capital event in Texas and the South. As one of the largest ACG Capital Connections in the country, TACC brings more than 100 of the nation’s leading private equity and mezzanine firms to Texas representing more than \$100 billion of capital available for investment. TACC creates an outstanding networking opportunity among merger and acquisition professionals, business owners and executives serving the middle market.

HISTORICALLY MORE THAN 1,300 ATTENDEES

450+ leading owners, buyers and sellers of middle market businesses

- 100+ private equity groups, hedge funds, subordinated debt funds and senior debt lenders
- Leading CEOs, CFOs and corporate development officers
- Business owners, entrepreneurs and senior executives

850+ intermediary and service provider attendees from a national perspective

- Investment banks, business brokers, development officers
- Transaction service providers, accountants, lawyers, executive search firms

AGENDA

Wednesday, March 29, 2017

11:00 am – 1:00 pm	Women’s Forum Luncheon Renaissance Hotel Dallas
1:00 – 6:00 pm	Registration KBHCC 2nd Floor – Hall D
12:00 – 5:30 pm	DealSource KBHCC Ballroom D – 3rd Floor
2:00 – 6:00 pm	Exhibitor Move-In KBHCC 2nd Floor – Hall D
5:30 – 7:00 pm	Opening Reception KBHCC 2nd Floor – Hall D Lobby
7:00 – 10:00 pm	VIP Party The Bomb Factory (Deep Ellum)

Thursday, March 30, 2017

7:30 am – 2:00 pm	Registration KBHCC 2nd Floor – Hall D
8:30 am – 10:00 am	Breakfast, Opening Remarks, TX ACG Cup Awards, Keynote Speaker
10:00 am – 3:00 pm	Capital Connection KBHCC 2nd Floor – Hall D
12:00 – 2:00 pm	Open Networking Lunch KBHCC 2nd Floor – Hall D
3:30 – 5:00 pm	Closing Reception KBHCC 2nd Floor – Hall D Lobby
5:00 – 6:00pm	Move-out

OVERVIEW OF EVENTS

WOMEN'S FORUM LUNCHEON – WEDNESDAY, MARCH 29, 2017

The ACG Women's Forum luncheon will take place at Renaissance Dallas in the City View Room. Attendees will enjoy networking and a women's private equity panel to kick off TACC.

DEALSOURCE – WEDNESDAY, MARCH 29, 2017

DealSource consists of pre-arranged, 20-minute private meetings between the private equity exhibitors of TACC and investment banking sponsors of TACC. DealSource will take place at the Kay Bailey Hutchison Convention Center on the 3rd floor in ballroom D.

OPENING RECEPTION – WEDNESDAY, MARCH 29, 2017

The opening reception will take place on the 2nd floor of the KBHCC in Hall D lobby. All TACC attendees are invited to attend. This has become a must attend event of the TACC. Cocktails and appetizers will be served.

VIP PARTY (INVITATION ONLY) – WEDNESDAY, MARCH 29, 2017

The VIP Party enables investment banks to network directly and exclusively with the private equity groups in an informal and fun environment. This event is limited to private equity exhibitors, investment banking sponsors and TACC event sponsors. The VIP Party will be hosted at The Bomb Factory where guests will enjoy dinner, drinks, games and other fun surprises.

CAPITAL CONNECTION – THURSDAY, MARCH 30, 2017

The Capital Connection will take place on the 2nd floor of the KBHCC in Hall D and will include a breakfast keynote speaker, five consecutive hours of the capital connection, an open networking luncheon, and a closing reception. As in recent years, the Capital Connection will provide an open format and ample meeting space for exhibitors and sponsors to network and have informal discussions with, private equity and mezzanine firms.

CLOSING RECEPTION – THURSDAY, MARCH 30, 2017

After a long day of networking, all attendees are invited to unwind and enjoy cocktails, music and light appetizers. The closing reception will take place on the 2nd floor of the KBHCC in Hall D lobby.



PRIVATE EQUITY EXHIBITOR

CAPITAL CONNECTION EXHIBITOR

\$1,750 ON OR BEFORE NOVEMBER 30, 2016, AFTER PRICE INCREASES TO \$1,950

- Two complimentary conference registrations [\$1,100 value]
- Attendance for two at the Texas ACG Capital Connection VIP Reception [exclusive, not for sale]
- Networking table at Capital Connection
- Participation in DealSource
- Company profile in the Program Guide to be distributed to 1,300+ attendees
- Extensive publicity in direct mailings, print ads, program materials and email distributions
- Media attention through event publicity

What are the next steps to become an exhibitor?

Registration and payment are available online at TXACG.ORG/BECOME-AN-EXHIBITOR

1. In order to register as an exhibitor, please have both attendees names, companies, emails, phone numbers ready to enter along with credit card payment information.
2. Click the link above and sign in under the MAIN REGISTRANT'S email and password who will be attending the TACC event. If that person does not have an account you must click "Create Account."
3. Once signed in, ensure that all information is accurate. If information is not accurate, please update it before proceeding. Select "Exhibitor" under registrant type. Select the price under "Event Fees." Click, "Save and Add Guest."
4. Add guest first name, then last name, or email. Click "Search." If they are in the system, their info will populate. If not, please select "Click here to create new individual." Please fill in all the bolded info.
5. Click "Add to cart."
6. Review information and click "Continue."
7. On final page, enter credit card payment information. (Checks not accepted)
8. Click "Submit." **IMPORTANT!!! BE SURE TO SUBMIT YOUR FORM.**
9. All parties registered will receive an email confirmation. Please save this for your receipt and records.

IF YOU HAVE QUESTIONS, PLEASE CONTACT YOUR EVENT CHAIR OR LIAISON.

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