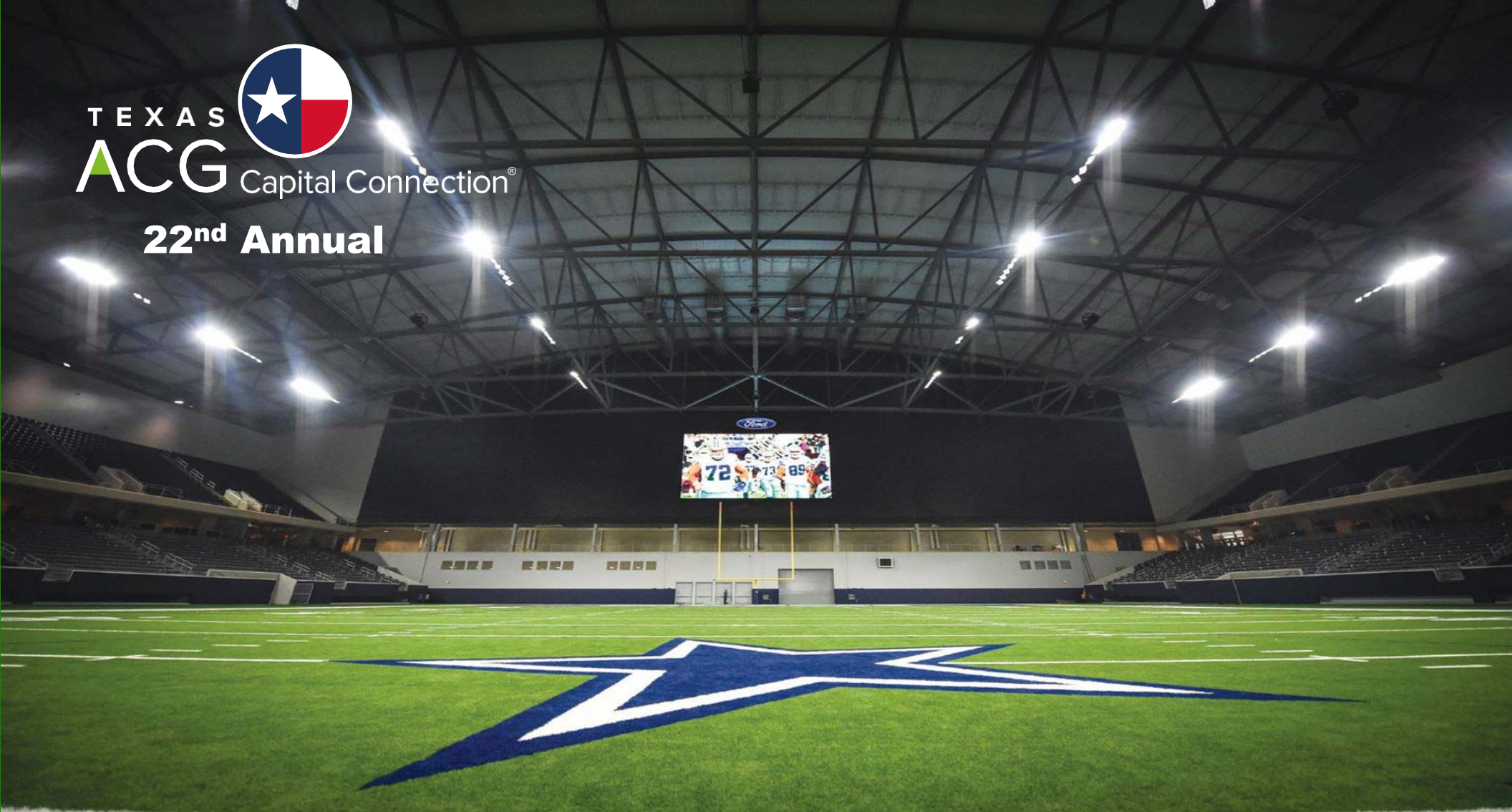




22nd Annual



Sponsorship Prospectus

March 3-5, 2026

The Star

Frisco, TX

COMMITTEE CONTACTS



For 22 years, the Texas ACG Capital Connection (TACC) has been the premier private equity and debt capital event in Texas and the Southwest. As one of the largest ACG Capital Connections nationwide, TACC attracts over 100 of the top private equity and mezzanine firms from across the country, with a combined capital pool exceeding \$100 billion.

We're thrilled to host at one of the most iconic venues in Texas, The Star in Frisco, the official headquarters and practice facility of the Dallas Cowboys, where prestige and performance go hand in hand.

With more than 1,200 attendees anticipated, the event highlights Texas and the Southwest as leading regions for M&A activity. TACC offers a distinctive platform for networking, idea exchange, and building new business relationships.

We are excited to collaborate with you for another successful conference. Looking forward to seeing you in Frisco!

Sincerely,

Tony Banks



CHAIR

Tony Banks

Director, RSM
US



CO-CHAIR

Erica Lappo

Head of Client
Development, Texas
Barnes & Thornburg

TREASURER

Matt Klauser

Forvis Mazars

SPONSORSHIPS

Paul Gautier

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Emily Ackerman

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DEALSOURCE COMMITTEE

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Tommy Mixon

ACG DALLAS / FORT WORTH LEADERSHIP

Ben Riemer, ACG DFW President, Bell
Nunnally

Crissy Ingram, Executive Director

Erika McLeod, Member and
Marketing Manager

Tommie Hollingsworth, Events
Manager

ACG HOUSTON LEADERSHIP

Laurie-Leigh White, ACG
Houston President, BVA Group

Morgan Stone, Executive Director

Jacy Luedde, Chapter Manager

ACG AUSTIN / SAN ANTONIO LEADERSHIP

John Spencer, ACG Austin / San
Antonio President, Clear Direction Sales
Development

Sara Singer, Executive Director

CONFERENCE SCHEDULE



BRINGING OVER 100 OF THE NATION'S LEADING PRIVATE EQUITY AND MEZZANINE FIRMS TO TEXAS, REPRESENTING MORE THAN \$100 BILLION OF CAPITAL AVAILABLE FOR INVESTMENT

HISTORICALLY MORE THAN 1,200 ATTENDEES

- ▶ Private equity groups, hedge funds, subordinated debt funds, senior debt lenders and family offices
- ▶ Investment bankers and business brokers
- ▶ Business owners, entrepreneurs and senior executives
- ▶ Leading CEOs, CFOs and corporate development officers
- ▶ Accountants, lawyers, transaction service providers and executive search firms

Tuesday, March 3, 2026

3:00pm – 5:00pm	Sponsor / Exhibitor Move-In	Ford Center Field
5:00pm – 6:30pm	Chairman's Kick-Off Reception (Committee and Sponsors Invited)	Invitation Only

Wednesday, March 4, 2026

8:00am – 9:00am	Grab & Go Breakfast	Ford Center Field
8:00am – 5:00pm	DealSource, Capital Connection Marketplace & DealMaker Lounge	Ford Center Field
12:00pm – 1:00pm	Kickoff Luncheon	OMNI Ballroom
5:00pm – 7:00pm	Opening Reception	OMNI Ballroom

Thursday, March 5, 2026

8:00am – 9:00am	Grab & Go Breakfast	Ford Center Field
8:00am – 12:00pm	DealSource, Capital Connection Marketplace & DealMaker Lounge	Ford Center Field
11:00am – 12:00pm	Grab & Go Lunch	Ford Center Field
12:00pm – 3:00pm	Teardown	Ford Center Field

OVERVIEW OF EVENTS



CAPITAL CONNECTION MARKETPLACE

The Capital Connection Marketplace provides an open format for sponsors and attendees to network and do business.



KICKOFF LUNCHEON

With high-impact speakers who are at the top of their game, attendees will start developing connections from the very start of the conference, while picking up actionable ideas and strategies.



ACG ACCESS

ACG Access is an online platform for attendees to communicate and book meetings, including meeting times and locations, in advance of the conference. It is now an app you can download on your phone.



DEALSOURCE MEETINGS (EXCLUSIVE)

DealSource meetings consist of pre-arranged, 20-minute private conversations between the **private equity and investment banking participants**.



DEALMAKER LOUNGE

The DealMaker Lounge is a cluster of meeting tables (4 chairs per table) inside the ballroom to be reserved in advance of the conference for 20-minute intervals. Available for all conference attendees.



CONFERENCE RECEPTION

The conference reception will be hosted at OMNI hotel and is open to all attendees and sponsors.

EVENT SPONSORSHIP OPPORTUNITIES



Sponsorship Benefits:	Platinum* \$16,000	Gold* \$12,000	Silver* \$6,000	Event (next page)
Industry exclusivity	✓			
Exclusive sponsor branding on ACG Access (Conference Software Platform)	✓			
Opportunity to provide article in Program Guide & ACG Access (Conference Software Platform)	✓	✓		
Full-page of advertising in Program Guide	✓	✓		
Sponsor-designated badge	✓	✓	✓	✓
Extensive publicity: print ads, email distribution and website	✓	✓	✓	✓
Dedicated exhibit table at Capital Connection	Premium	✓	✓	(see next page)
Complimentary conference registrations	8	6	4	4
Kickoff Luncheon tickets	8	6	4	4
Attendee list with email addresses	✓	✓	✓	✓
Logo recognition for specialty sponsorship opportunity				✓

*Private Deal Rooms available for an additional cost. Contact txacg@acg.org for more information.

EVENT SPONSORSHIP OPPORTUNITIES



Event Sponsorships:	Price:	Exclusivity:	Table at Capital Connection	Description:
SOLD Dealmaker Lounge	\$10,500	Exclusive	✓	Branded Dealmaker Lounge
Opening Reception	\$8,000	Industry (max of 4)	✓	Host of Opening Reception
SOLD Refreshments	\$8,000	Exclusive	✓	Host of refreshment station inside the Capital Connection exhibit hall
SOLD Specialty Coffee Bar	\$8,000	Exclusive	✓	Host lounge and coffee bar available during the entire Capital Connection
SOLD Wi-Fi	\$8,000	Exclusive	✓	Logo display on Wi-Fi page and signage throughout stadium
SOLD DealSource – Investment Bank	\$8,000	Industry (max of 2)	✓	Host table inside DealSource area for exclusive networking
SOLD Private Equity	\$8,000	Industry (max of 2)	✓	Host table inside Private Equity area for exclusive networking
SOLD Badge Lanyard	\$8,000	Exclusive	✓	Logo on badge lanyard worn by attendees
SOLD Nametag Badge	\$8,000	Exclusive	✓	Logo on nametag badge worn by attendees
SOLD Charging Station	\$8,000	Exclusive	✓	Host of charging station available to attendees
SOLD Breakfast (March 4)	\$8,000	Exclusive	✓	Host of the grab & go breakfast
SOLD Breakfast (March 5)	\$8,000	Exclusive	✓	Host of the breakfast buffet
SOLD Lunch (March 5)	\$8,000	Exclusive	✓	Host of the grab & go lunch
SOLD Tote Bag	\$8,000	Exclusive	✓	Logo on conference tote bag distributed to all attendees
SOLD Shoe Shine	\$8,000	Exclusive	✓	Host of shoe shine station
Kickoff Luncheon	\$5,500	Industry (max of 3)		Host of Kickoff Luncheon

EVENT SPONSORSHIP OPPORTUNITIES – NEW IN 2026



Event Sponsorships:	Price:	Exclusivity:	Table at Capital Connection	Description:
NEW! Touchdown Lounge	\$10,500	Exclusive	✓	Host of Touchdown Lounge on Ford Field – includes soft seating
NEW! Volunteer	\$8,000	Exclusive	✓	Branded volunteer shirts throughout conference, opening reception & luncheon
NEW! Photography	\$8,000	Exclusive	✓	Branded photographer bib throughout conference, opening reception & luncheon
NEW! Hotel Key	\$8,000	Exclusive	✓	Logo on Omni hotel key cards



INVESTMENT BANK & PRIVATE EQUITY



- ▶ All Investment Bank DealSource tables will be available throughout the entire conference.
- ▶ DealSource participants will receive early access to the conference app to schedule meetings ahead of other attendees. General access for meeting requests will begin after DealSource participant access.
- ▶ **New in 2025:** Private Equity DealSource participants have the option to secure a dedicated meeting table (30" round table with 4 chairs) inside the exhibit space to hold meetings conveniently in a fixed location, separate from DealSource activities. Please note, this option is exclusively available to private equity DealSource participants.

Investment Bank DealSource Package:	Early Bird: \$850*/\$950* Regular: \$1,100/\$1,200
Complimentary conference registrations	4
Two tables at DealSource	✓
Dedicated meeting table at Capital Connection	✓
Attendance at DealSource Reception for only investors and investment banks	✓
Company name included in advertising and conference literature	✓

*Member/Nonmember

Private Equity, Family Office & Corporate Development DealSource Package:	Early Bird: \$1,500* Regular: \$1,750
Complimentary conference registrations	4
Participation in DealSource	✓
Company profile included in Program Guide	✓
Company name included in advertising and conference literature	✓
Option to purchase Meeting table at Capital Connection	\$200

*Member/Nonmember

Early Bird expires on Monday, December 15, 2025

SPONSORSHIP REGISTRATION



NEXT STEPS:

- ▶ To reserve your sponsorship, complete the sponsorship agreement form on <https://txacg.org/sponsor-registration>
- ▶ Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis – but must respond by **September 15, 2025** to preserve sponsorship status.
- ▶ All applications are subject to approval by the 2025 TACC Committee. Please allow one week to receive confirmation. ACG will follow up with an invoice that can be paid online or via check. All payments must be received by **February 9, 2026**.
- ▶ All private equity and investment bank dealsource participants must register online at <https://txacg.org/dealsource>